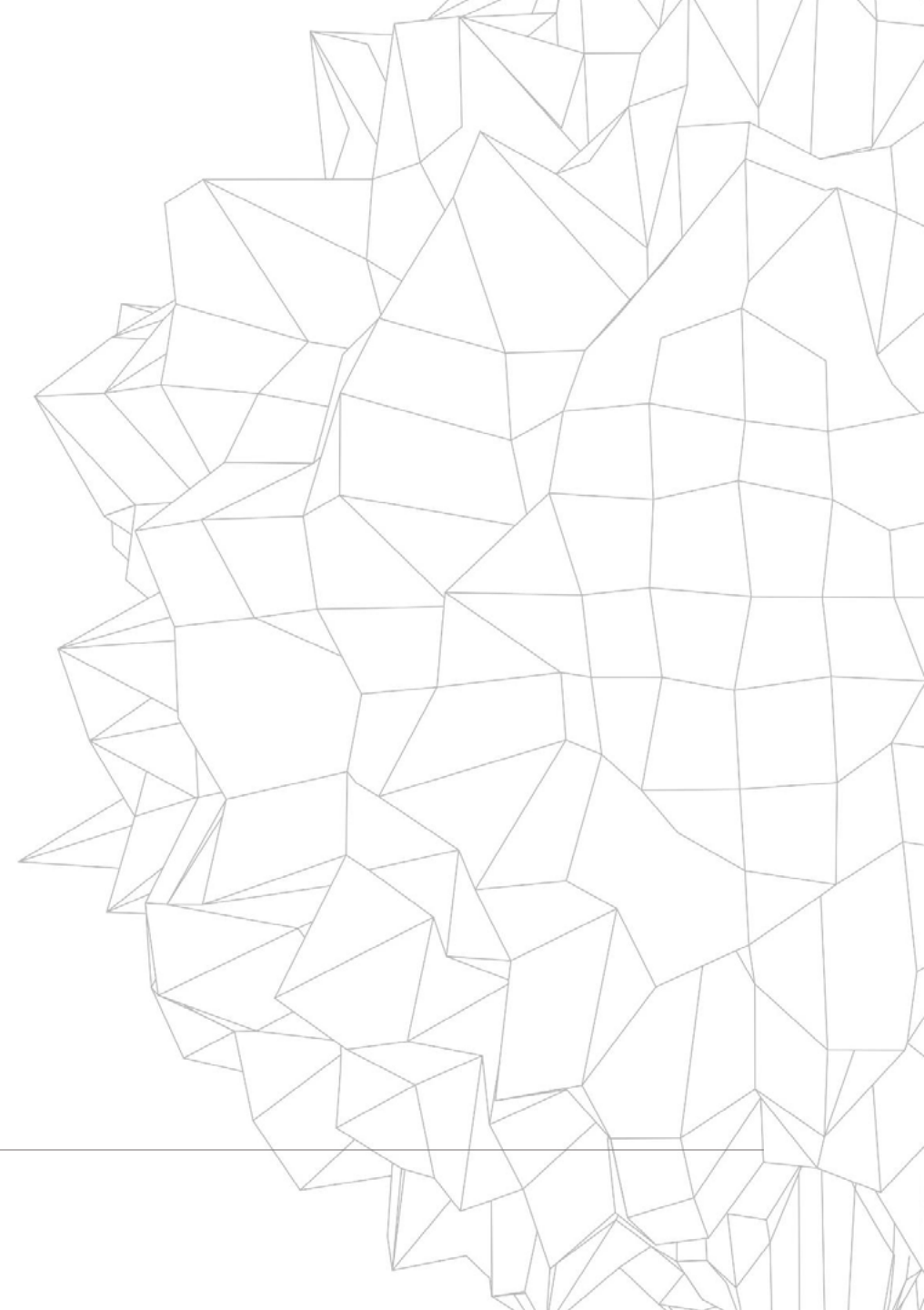


DECENTURION

DECENTURION
MEDIA INFORMATION



1. KPI, MEDIA AND PUBLICATION REQUIREMENTS

1.1. SPECIALIZATION

- Blockchain, IT;
- Cryptocurrencies;
- Investments;
- Business;
- Startups;
- Traveling;
- Technology;
- Real Estate.

Not accepted for consideration:

- Advertising groups;
- non-core groups;
- Airdrops;
- Trading chats;
- Any resources with fake audience, poor quality content, language interweaving.



1.2. MEDIA REQUIREMENTS

- Minimum number of subscribers is 1,000, with the exception of blogs, websites and YouTube channels.
- UTM tags attached to publications.
- The resource must contain unique copyright publications. Lack of unique content, as well as regular copy-paste of information from official Decenturion channels and other web resources for 2 months, lead to media accreditation suspension.
- One person cannot accredit several media on the same platform, except when they all belong to him.
- Accreditation of different media on one platform is possible in case of targeting different audiences, target groups or different thematic channels.
- Only one person can be assigned to one media.
- **Facebook** — pin publications for at least 24 hours (a screenshot of each pinned publication has to be provided for the report);
- **Google Plus** — pin publications for at least 24 hours (a screenshot of each pinned publication has to be provided for the report);
- **VK** — pin publications for at least 24 hours (a screenshot of each pinned publication has to be provided for the report);
- **Twitter** — account activity not more than 5 messages per day;
- **Instagram** — account activity not more than 5 posts per day;
- **Blog** — account activity not more than 3 posts per day;
- **Website** — publication visibility on the page

1.3. TYPES OF PUBLICATIONS ON FACEBOOK, GOOGLE PLUS, TWITTER, VK, INSTAGRAM, BLOGS, WEBSITES

- Copy-paste news from the official channel is allowed as a temporary KPI. Maximum number of paid copy-pastes are 3 per month.
- Copyright post / article relevant to the timeline flow and approved by Ministry's Press Officer before publication.
- The maximum number of paid copyright articles is 2 publications per month.
- Authoritative media source with a vast and confirmed audience can publish copyright articles beyond the paid limit with prior confirmation from Ministry's Press Officer.
- Media source paid quota limit is up to 6 publications per month. Publications over the limit are not paid.
- Ministry of Information Press Officer has the right to request an important news publication without payment.

1.4. TYPES OF CONTENT ON YOUTUBE

1. Sharing video from official channels (webinars, videos about startups, news from and about Decenutrition State etc.) is allowed as a temporary KPI. Maximum number of paid shared videos on your personal channel is 3 per month.
2. The maximum number of paid copyright videos up to 4 per month. Reproduction of original text from other sources with or without musical background is not counted as a copyright video.

Minimum time devoted to Decenutrition in the copyright video not less than 5 minutes.

Authoritative media source with a vast and confirmed audience can publish copyright video content beyond the paid limit with prior confirmation from Ministry's press officer.

Media source paid quota limit is up to 7 videos per month. Publications over the limit are not paid.

Ministry of Information press officer has the right to request an important news publication without payment.

2. ACCREDITED MEDIA REWARD SYSTEM

1. Decenturion Ministry of Information is authorized to reward accredited media at the beginning partnership, providing 1 DCNT Classic token for media representative Green Card activation, on condition of KPI realization after the first month of partnership. In case KPI is not achieved after the first month of partnership, the Ministry of Information has the right to revoke 1 DCNT Classic token.
2. At the end of each month, the Ministry of Information deposits DCNT Classic tokens vs current official US dollar price to all accredited media accounts according to KPI realization.

Costs of publications on Facebook, Google Plus, Twitter, VK, Instagram, blogs, websites:

- Verbatim copying (copy-paste): \$ 10-50
- Copyright post / article: \$ 50-300
- Bloggers with less than 1000 subscribers receive \$ 10-25 for verbatim copying (copy-paste) and \$ 25-50 for the copyright article.

Costs for content on YouTube:

- Copy & paste: \$ 10-100
 - Copyright video with less than 1000 views: \$ 50-150
 - Copyright video with more than 1000 views: \$ 150-500
 - Copyright video with more than 10,000 views: \$ 150-1000
3. Accredited media receive additional income in the form of companies' tokens entering Decenturion market, according to the amount of DCNT Classic tokens and multiplier of personal account.
 4. Accredited media representatives are assigned by money multiplier $\times 3$

3. KPI REALIZATION CONTROL BY DECENTURION MINISTRY OF INFORMATION

1. Accredited media sends a report to its Ministry's press officer at the end of each month.
2. The report should contain links to publications and is to be sent not later than the third calendar day of the next month. An agent with several accredited media resources, is to provide links to publications in each of them.
3. Ministry's Press Officer reviews publications for compliance with the Regulation; in case of violation the Press Officer sends a requirement to the media representative to bring publication into compliance with the Regulation and to make a new report.
4. Based on accredited media verified reports Ministry decides on the amount of reward according to the media partnership agreement.
5. Every month Ministry of Information provides an activity report to Ministry of Administrative Affairs for checking and allocating tokens for rewards to Mass Media Relations Department.
6. Every citizen and Decenturion Quality Control Department has the right to check the media reports or any other information about Mass Media Relations Department activity.